

AUCTION ONE LAS VEGAS

AND

MacDonald Highlands set to hold auction

Long time developer Rich MacDonald has never been afraid to think outside the box. With Las Vegas trying to weather its worst economic downturn ever and developers filing bankruptcy protection at every turn, MacDonald has come up with a plan to keep development rolling within the luxury master-plan he created, MacDonald Highlands.

Rich MacDonald decided to enter into a new approach to selling houses and custom home sites within the community. On Saturday, March 6 at 12 noon twenty custom lots will be auctioned off with prices starting at \$300,000. In addition three estate homes, two specifically designed for showcasing development of hillside homes within MacDonald Highlands will also be auctioned using the services of Auction One Las Vegas.

“One of the reasons why MacDonald Highlands has been so successful has been our creative approach to marketing, we’ve never been a part of a large corporate structure with unlimited resources so we’ve had to be inventive. We are fortunate that our lenders have been cooperative and that says a great deal about the quality of our project”, says MacDonald, “We have two new home site areas where we are going to auction a limited number of lots off at ridiculously low prices. With construction costs down 50% or more now is the time for a buyer to get a great deal on a lot and build the home of their dreams”.

MacDonald sees more auctions at MacDonald Highlands in the future with lot prices slightly increasing with each one. According to MacDonald, “It’s a great way to seed a neighborhood to get construction started, a great way for us to eliminate company debt and a great program for buyers. As I’ve said in my ads, “I’d much rather give a discount to a future resident than continue paying interest to our bank”.

Surprisingly close to the Las Vegas Strip, MacDonald Highlands is located in the southeast Las Vegas valley. Concealed behind MacDonald Highlands’ massive guarded-gates and lushly landscaped entrance is the private golf course known as DragonRidge Country Club. Named after a rocky ridge, known to residents as the “Sleeping Dragon”, this 18-hole championship golf course is catching the attention of locals as well as the world’s best players. DragonRidge has already built a reputation as one of the finest golf courses in the Southwest. DragonRidge has been widely praised for the quality of golf it offers and for the exceptional condition in which it is always kept. The clubhouse features a formal dining room and lounge, a separate mixed grill and lounge, a swimming pool, a golf pro shop and a 10,000 square foot ballroom seating over 300 guests.

MacDonald Highlands recently celebrated two new additions to the 1,200 acre community. The new Tennis and Athletic Center highlighting a 14,000 square foot facility offers child care, an internet café and a staff of personal trainers and fitness instructors available to guide members through the latest in cardio and weight machines

and to teach classes in Pilates, aerobics, cycling and kick boxing. The Center has locker rooms for members with sauna, steam, Jacuzzi and massage. Five new tennis courts, one with stadium seating, features a wide variety of programs for DragonRidge members and guests. Daily adult drop-in clinics are offered at levels ranging from beginner to advanced. For the player who desires organized play, the opportunity to play on one of DragonRidge's USTA league teams is now open. Also available is a Junior program offering clinics ranging from the Pee Wee group to the High Performance player looking to improve at a competitive level.

The second new addition is Nevada's only Jack Nicklaus Academy of Golf. The Nicklaus Academy is the leading provider of golf instruction in the world. The instruction is centered around improving a student's result on the golf course and their ability to enjoy the game. The Academy features a number of new innovative technologies that provide detailed information never before available to the average player. The Motion Golf 3-D Motion Imaging System provides the instructor with unprecedented images of the student and their club from set-up to finish. The student's image can then be compared to a library of touring professionals based on the student's physical make-up and swing style.

Upon completion, MacDonald Highlands will feature luxury residences amid 17 neighborhoods spread over 1,200 acres of mountain range. Three neighborhood parks encompass approximately 10 acres and feature tennis, basketball and volleyball courts, play areas and picnic facilities. MacDonald Highlands is also planning five miles of fitness trails that will meander throughout the community and provide access to nature trails that lead deep into the surrounding McCullough Mountains.

To experience "Life at the Top," visit the community's information center at 1730 W. Horizon Ridge Parkway. To get there, take I-215 to Valle Verde and travel south to the corner of Valle Verde Drive and Horizon Ridge Parkway. The sales office is open seven days a week from 10am to 5pm. For more information, or to schedule a private preview of MacDonald Highland's "Mountain of Luxury" please call 702-614-9100.

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